A Mentalist at Play - Formal Mentalism Show (40 minutes) -Elegant. Sophisticated. Absolutely incredible. Experience mindboggling predictions and unbelievable demonstrations of mindreading peppered with unexpected magical moments. This show is all about you and your guests making decisions and then incredible things happening up close and personal. Miracles & Mindgames - Exclusive Theatrical Experience (1 hour 15 minutes plus personal encores after the show) - John's premier mind-blowing experience designed for

outstanding entertainment experiences for high-end corporate events and private celebrations. His unique creations have taken him all over the world (over 30 countries) as a feature performer, best-selling author, and keynote speaker regarding the innovation

mystified and entertained. Over the last 25 years he has developed an absolutely incredible formal show and one-of-a-kind strolling entertainment experience that you

will be proud to share with even the most discerning audience. Each package is

wireless microphone systems, tables, and projection equipment when needed.

Whether you are hosting 5 or 500, John Born guarantees to leave your guests completely

designed to be an event planner's dream, as everything is self-contained including full

Formal Show Options (LIVE)

side of psychology and sleight-of-hand.

theatrical mindreading, memory demonstrations, contact juggling, and unparalleled magical mysteries. John Born is the author of "Cheating at Texas Hold'em" a 560 page book on cheating at cards. In this show you will also get to experience his one-of-a-kind gambling and highly skilled sleight-of-hand demonstrations. Truly an evening to experience. Strolling Entertainment - (Time customized) - Experience a world-class mentalist/ magician at play as miracles take place throughout the duration of the evening. This is the perfect addition to events where a formal show is not appropriate, and is commonly used for wedding receptions, corporate cocktail parties, and private celebrations where

guests are coming and going. This also serves as a nice icebreaker and adds synergy to

one-of-a-kind pieces of magic that has garnered John Born the reputation as one of

gambling routines and performances of technique from his book "Cheating at

Formal Show Options (VIRTUAL)

any event where people do not know each other.

world-class sleight-of-hand and skillful flourishes

hilarious moments of put-pocketing/pickpocketing mesmerizing performances of contact juggling

mindboggling predictions and demonstrations of mindreading

riotous street cons (such as the 3 shell game and 3 card monte)

In this package your guests will enjoy:

Texas Hold'em"

event/speficic needs.

Recent Clients:

Rachel Maddow Show

Ritz Carlton

Bristol-Myers Squibb

TV5Monde

Hallmark Cards Headquarters

Ameristar Casino

American Red Cross

Black And Veatch

Sprint Chrysler

Bloomingdales

Burgess Yachting

Ratheon Aircraft

Sam's Club

Coors Light

NVision

Empire Hotel

Brain Games

National Cable Television Coop

Highline Ballroom

Moody's

Goldman Sachs

Freedom Mortgage

Hudson Bay Capital

Properties in Paradise (Anguilla)

the top close-up artists in the world

the audience that has seen it all. You will be charmed with an evening of innovative

Isolation - Full Production Virtual Experience (90 minutes) - What happens when you combine a world-champion mentalist/magician with top-of-the line technology? An incredible opportunity to share a mind-blowing experience with clients/friends from all over the world. Impossible predictions, mesmerizing magical moments, and insane gambling demonstrations. This is not "a magician" performing at a webcam -John Born's full-time, dedicated Isolation studio features nearly \$50,000 of studio equipment (multiple dslr cameras, top of the line lenses, professional lighting, professional sound, all integrated into

everyone has a front seat!

Panasonic Hallmark Sprint

Virtual Appearance - (Time Customized) - The perfect solution to add serious wow factor to your virtual meetings, celebrations, and happy hours. Customized to your

An absolute blast for audiences

of 5 or 500.

multiple computers with streaming software and footpetals for seamless camera angle transitions and scene changes. A one-of-a-kind experience where

Brad Pitt / Angelina Jolie Google Magic Castle (Hollywood) Koch Oil Tommy Hilfiger Robert Graham Fashions MYBA Charter Show Panasonic Nikki Beach (St Barts) ABC Western Union Dove The David Blaine Group Newman's Own LG Electronics Jim Gaffigan Shiseido Jack Daniels Panasonic Charles Morgan Securities Fab Manufacturing Jim Ratcliffe Barclay Int. Hotel **BBC News**

Plaza Hotel

Zach Braff

BWA Yachting

Nestle Waters

VNSNY Health Plans

Mitsui Fudosan America

Delta

AFLAC

Bain & Co., Inc.

Harry Winston Jewelry

Centenary Stage

Southern Auto Auction

FAO Swartz

Fraser Yachting

The Samaritans NYC

United Health Care

Arrangements Unlimited

Huffington Post

Skyroom Lounge

Hscusa.tv

Sun Realty Capital

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Stelliam Investments

FL Sephardic Center

Kansas University

Gerson Lehrman Group

Boca West Country Club

Essentra

Petrohawk Energy

Kake Channel 10

Unilever Global

RPO Turner and Townsend

BPI

Galicia Heart Hospital

Walk for Cancer (Hamptons)

Hassen Caterers

Edith A Bogert School

Atco Real Estate

Opening Bell Coffee

Tag Associates

Kleinberg Kaplan

Jabber Jaw Mobile

Global Transportation

S.E. Fox

World Wide Technologies

Baring Private Equity Asia

Sun Realty Capital

Roxxy Beach (St Maarten)

Whiteman Air Force Base

Midwest Technical Specialists

One Beacon Insurance

Astra Schedule

National Seminars

E.B. Cohen & Associates

China Construction Bank

Octavian

Forescout Technologies

Reece and Nichols

Juvenile Diabetes Association

Barton Solvents W Hotel

Destinations & Details SOHO's RSVP

Northrop and Johnson Yachting

Cape Cod Festival Ryan Partnership

FL Sephardic Center

World Journalism Prep

Shore Support (St Maarten)

Novartis

French Tuesdays

Hives Strategic Marketing

Entercom

Data Systems International

Lodging Enterprises

Centriq Foss Training

Hammel Scale Ridgewood Healthcare

Bullet Media

Backal Hospitality Group

Western World

One Love Lounge

Young Israel of Scarsdale

Leading Hotels of the World.org

Novartis

Cong. Sons of Israel

Safra National Bank

Suntrust Bank

Silhouette Group Robert W. Baird & Co.

Path Interactive

Hess Energy

yelp

Rockstar Energy Match.com Redwood Capital Management Soros Fund Mangement Sol Goldman Investments

BNY Melon

Lovell's Law Firm

GLG Group

Lowstein and Sandier Law Hogan Lovells US LLP Daniel Corporation Worth Avenue Yachts Literary Resources First Hand Foundation Matrix New World Hillel Day Camp **BBC News**

Hafter Middle School

Young Israel of Lawrence

98.1KUDL

Perkins, Smart, and Boyd, Inc.

Invision Events

matter, including adding wow factor to product launches, driving crowds to trade show booths, developing memorable marriage proposals, customizing corporate retreat experiences, as well as acting/consultation/ Custom-branded Marketing and Illusions Consultation and Training * MEET* John Born

Google Commercial

"Adwords Success Story"

Plus innumerous celebrity events, corporate functions, fundraisers, and private parties. *For a more extensive list of recent clients visit www.JohnBorn.com. MORE THAN ENTERTAINMENT John Born has been key in developing unique solutions for moments that training for film and commercials.

(Corporate Retreats/Meetings, Film, Commercials, Theater)

(Trade Shows, Product Launches, Commercial Appearances) Filming the intro to ABC's "2 Truths and a Lie" 1, 1, 1, 1, 1,

Demonstrating CIA techniques on Feature national appearance/ MSNBC's Rachel Maddow interview on NTV in Turkey

products for mentalists and magicians. In 2012 John released "Cheating at Texas Hold'em" a 560 page book for the public that analyzes how cheating works and how to detect it in the private game, casino play, and the online environment.

"A book that every poker player and

magician should have in their library"

- Sal Piacente

TEXAS HOLDEM

Inspirations for the Modern Magician

When not on the stage, John Born continues to develop Born Innovations, a company focused on contributing to the innovation side of psychology and sleight-of-hand through speaking engagements, books, DVDs, and assorted



His lecture "Principles and Approach to Sleight-of-Hand Artistry" has been featured on multiple international speaking tours for conventions and organizations for professional performers in countries such as Japan, Hong Kong, France, Italy, Spain, Beligium, Netherlands, Philippines, Whales,

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